



Philanthropy, Development and the Arts Histories and Theories



July
23-25
2018

at the Carl Friedrich von Siemens-Stiftung, Munich
International Conference, organized by the ERC project 'Developing Theatre'
Ludwig Maximilians University Munich, Germany

Keynote speakers:

Volker Berghahn, Columbia University New York, Department of History
Inderjeet Parmar, City University London, Department of International Politics



Poster designed by: Masha Novikova

Final programme



Monday, 23 July

from 16:00 registration

17:00 Welcome & Introduction

Christopher Balme

Nic Leonhardt

18–19:30 Keynote I

Volker Berghahn (Columbia University, New York, Department of History): *American Foundations, the Arts, and High Politics, 1898-2018*

19:30-21:00 Opening Reception

Tuesday, 24 July

9:30–10:30 Policies of Sponsoring and Sponsors (Chair: Andreas Backoefer)

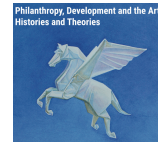
Anthony Cuyler (Florida State University, Department of Art Education): *Re-Considering Cultural Funding in the U.S. through the Lens of Culture*

Louis Pahlow (University of Frankfurt, Legal History): *Philanthropy between Law and Business: The Way from "Städel" (1815) to „Krupp“ (1967)*

11:00–12:30 Keynote II

Inderjeet Parmar (City University of London, Department of International Politics): *Foundations of the US-led Liberal International Order: From the ‘Rise to Globalism’ to ‘America First’*

12:30–14:00 Lunch



14:00–15:30 Grants in Aid for Theatre in Asia (Chair: Rashna Nicholson)

Jan Creutzenberg (Ewha Womans University, Seoul, Korea, Department of German Language and Literature): *Contemporary Korean Theatre, Courtesy of Uncle Sam?*

Nic Leonhardt (LMU Munich, ERC project Developing Theatre & Centre for Global Theatre History): *Grants in Aid for Theatre in the 1950s: Severino Montano's Initiatives at the Philippine Normal College, Manila*

Malshani Delgahapitiya (Arts Administrator, Colombo, Sri Lanka): *Experiences of Theatre Funding from Development Agencies in Sri Lanka*

15:30–16:00 Coffee & Tea

16:00–17:30 Cultural Philanthropy (Chair: Gautam Chakrabarti)

Karolina Prykoska-Michalak (Department of Theater and Drama, University of Łódź, Poland): *Private and corporate philanthropy in culture sector during economic and political transformation in Poland*

Ajeet Singh (Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Haryana, India): *Ingenuity in Indian Cultural Philanthropy: A Case Study of Komal Kothari's Rupayan Sansthan*

Gustavo Guenzburger (Federal University of the State of Rio de Janeiro): *Fuel of the Arts: the Public and the Private within the Petrobrás Cultural Program*

From 18:00 Exploring Munich: City Walk & Beer Garden (Conference delegates only; please register for one of the tours at the reception desk)

Wednesday, 25 July

09:30–11:00 Patronage (Chair: Rebecca Sturm)

Danijela Weber-Kapusta (LMU, Centre for Global Theatre History): *Philanthropy, Bourgeois Society and Cultural Colonialism in the Nineteenth Century*

Nadezhda Voronina (LMU Munich, Art History): *Marianne von Werefkin: Patron of Russian Art in Munich*



Helleke Van den Braber (Radboud University Nijmegen): *Negotiating Patronage Exchange in early 20th Century Theatre: The Case of Edward Gordon Craig*

11:00–11:30 Coffee & Tea

11:30–13:00 Displaying Philanthropy: Museums and Visual Arts (Chair: Judith Rottenburg)

Morgan Arenson (Whitney Museum of American Art, New York): *Redeveloping Manhattan's Meatpacking District: A Case Study on the Whitney Museum of American Art's New Building Project*

Andreas Backoefer (epodium, Munich, New York): *Cultural Philanthropy and Art Museums*

Nizan Shaked (California State University Long Beach, School of Art): *Art Museums and Economic Inequality*

13–14:00 Lunch

14:00–16:00 Development Matters (Chair: Christopher Balme)

Rashna Darius Nicholson (LMU Munich, ERC project Developing Theatre): *On the (Im)Possibilities of a Free Theatre*

Clara De Andrade (Federal University of the State of Rio de Janeiro): *Cultural Policies and the Theatre of the Oppressed in France: from institutionalization to transnational expansion*

Maëline Le Lay (CNRS / LAM Bordeaux): *Performing for social change in Africa of the Great Lakes*

Kennedy Chinyowa (Tshwane University of Technology, Pretoria): *Removing the Log in the Other's Eye: Contradictions Affecting Philanthropy based HIV/Aids Applied Theatre Interventions)*

16:00–16:30 Coffee & Tea

16:30–17:30 Wrap Up, Conclusion

17:30 End of Conference, Departure



Conference Venue

Carl Friedrich von Siemens-Stiftung, Südliches Schlossrondell 23, 80638 Munich
<https://www.carl-friedrich-von-siemens-stiftung.de>

Organization

Nic Leonhardt, ERC project Developing Theatre, LMU Munich
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